



"If you could know God personally, would you like to?" I asked Kaylon, a senior at Kennesaw State University. "Yes, I would love to." she said. "Do you have a few minutes for me to share with you how you can know Him personally?" I asked. "Yes!" she answered with a smile.

At **The Great Exchange**, we are having hundreds of conversations with university students about Jesus! **The Great Exchange** is an equipping ministry whose goal is to come alongside existing churches and ministries with tools to share the good news of Jesus Christ in their spheres of influence. We do this by partnering with the church or ministry to hold events on their campuses and in their communities. With volunteers from the host ministry and permission from the university, we set up a tent with banners and a table with give-away materials. We let the student talk first, using a nine-question survey to find out about their spiritual background and current worldview. The survey concludes with an offer to hear what the Bible says about how to know God personally. Rarely does a student decline this conversation about Jesus. When students see that we genuinely care and are open to listen, they in turn, are often eager to hear from us.

Most of the students we've spoken with, whether raised in the church or not, say that if there is a Heaven, we will get in by our own good deeds. When we then contrast this view with the true Gospel, people are often shocked and pleasantly surprised by the grace of **The Great Exchange**.



These conversations are happening on college campuses and in communities around the world. We would love to partner with your ministry to help you facilitate these conversations.

Here are four ways we have found **The Great Exchange** to be extremely beneficial and effective:

- **To act** in obedience to Christ's command to share His gospel with the nations (Matthew 28:20).
- **To lovingly confront** people with their need for Christ and His sole provision for that need (Romans 10:14-15).
- **To instill** a deep-rooted confidence and affection for Christ in you as you talk with others about the Gospel (Philemon 1:6).
- **To equip and train** others to share their faith (Matthew 4:19).

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What is **The Great Exchange**? It is that "God made Jesus, who knew no sin, to become sin on our behalf, so that in Him we might become the righteousness of God" (2 Cor. 5:21). God treated Jesus as if He lived our lives on the cross, and then He turns and treats us as if we had lived Jesus' perfect life.

